

Lincolnshire

LINCOLNSHIRE ENTERPRISE

Investing in...

...Innovation...Enterprise...Communities...Partnerships...

**CHIEF EXECUTIVE'S PREVIEW OF 2008/09**

The current year will be a year of change for economic development in Lincolnshire with many real opportunities for the county and for Lincolnshire Enterprise as a business.

The Sub Regional Investment Plan (SRIP) - our current business plan - has identified six priority areas where our investment will make the greatest contribution towards achieving our vision: **Stimulating Innovation; Encouraging Enterprise; Inward Investment; Land, Property and Development; Addressing the Skills Gap; and Tackling Deprivation and Inequalities.**

East Midlands Development Agency (*emda*) has allocated us £6m of Single Programme funding to strengthen economic and social cohesion in the county. We have also been set some challenging in-year targets to ensure an even spend throughout the year.

On the strategic front, the Lincolnshire Assembly has invited us to lead on refreshing the Lincolnshire Economic Strategy (LES), which helps guide investment decisions within the county. The revised LES, to be published in October 2008, will reflect changes in the economy and in policy, building on our experience in delivering the *Flourishing Region* Regional Economic Strategy.

This work is closely aligned with the development of the *Big County, Big Skies, Big Future* long term vision for Lincolnshire and the associated work on revising Lincolnshire's Sustainable Communities Strategy. Lincolnshire Enterprise will continue to be closely involved in these activities as well as delivering the Lincolnshire Local Area Agreement.

Finally, the publication of the government's review of sub national economic development and regeneration (SNR) provides a major opportunity for Lincolnshire Enterprise. It allows us to work more closely with local authority and other partners to align resources and work together to maximise opportunities to attract funding into the county. As we develop new relationships and structures, we will retain the business led ethos and independence of Lincolnshire Enterprise which has added considerable value to the county's economy since our inception.

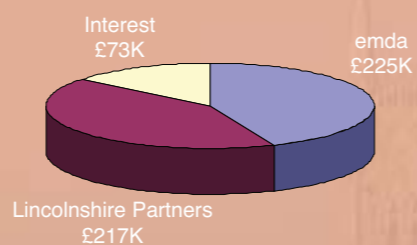
One thing is certain, the focus for the next twelve months will be change and development. However, we will continue to be 'smart' in the way we work together with our partners to ensure the outputs and outcomes from our investments are optimised to benefit Lincolnshire's economy.

Andrew Thurston  
Chief Executive

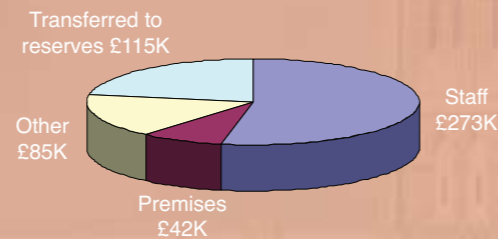


**Operating costs 2007/08**

**Income for 2007/08 (£515k)**



**Expenditure for 2007/08 (£515k)**



Full details of income and expenditure for 2007/08 are included in Lincolnshire Enterprise's Annual Accounts.

**Keep up-to-date with funding, tender opportunities and news from Lincolnshire Enterprise by visiting, and subscribing to, our new website (October 2008):**

**www.lincolnshire-enterprise.com**

Printed on 9 Lives 80 Silk; a chlorine-free paper comprised of 80% post-consumer waste.

**BOARD OF DIRECTORS (AUGUST 2008)**

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YMCA

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Private Sector

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\* To be ratified



**CHAIRMAN'S REVIEW OF 2007/08**

Lincolnshire Enterprise has had another very successful year, making a significant contribution to the economic growth of Lincolnshire during 2007 - 08.

By continuing to invest our expertise and funding, the targets set for the year have been met, and in many cases exceeded. However, our investments alone cannot achieve our ambition to increase the prosperity of Lincolnshire.

Working in partnership with other organisations across the public, private and third sectors ensured that our goals and resources were aligned to 'best practice' and best return on investment. This is clearly demonstrated by the fact that our funding investment was matched by £14m from other partners to create a total spend on projects of almost £22m. Furthermore, our investment of £7.7m of Single Programme funding created and supported businesses, created and safeguarded jobs, improved the skills of the county's workforce and contributed to the regeneration of our urban landscape.

As the strategic body for the Lincolnshire 2000 - 2006 European Regional Development Fund Objective 2 Action Plan, we have continued to work with Lincolnshire County Council, the Accountable Body for the plan. Just over 98% of funding has been allocated and we are on track to deliver all the output targets for the programme by the end of 2008.

Our work with partners extended beyond our project investments. We remain active members of the Lincolnshire Assembly and played a full role in developing the refreshed Local Area Agreement for Lincolnshire as well as contributing to the development of policies which impact on the county's economy. These include the development of the new Regional Spatial Strategy and associated plans to address the consequences of climate change which were dramatically evident in last summer's flooding.

As an overview of our achievements during the past year, it is impossible to recount all of our successes. I would however like to congratulate the management team at Lincolnshire Enterprise for their hard work in achieving such excellent performance, and thank the Board of Directors and our delivery partners for their support and contribution, without which our achievements would not have been possible.

Nev Jackson  
Chairman

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**A Review of 2007/08**

# £7.7 million

Invested in... Lincolnshire



## Ensuring Sustainability

- Energy and resources
- Environmental protection
- Land and development
- Transport and logistics

**Project:** **LiGHT – Lincolnshire Green Heat, Countywide**  
**Lead Partner:** Lincolnshire County Council  
**Key benefits:** 1. Initiative to raise awareness of using wood fuels as a renewable energy source  
 2. Grant aid to support new installations for businesses  
 3. Development of new supply chains within Lincolnshire

**Description:** Supporting the adoption of greener energy and heating usage amongst the local business community.



**Project:** **Marshall's Yard, Gainsborough**  
**Lead Partner:** West Lindsey District Council  
**Key benefits:** 1. An award winning development providing retail and commercial premises  
 2. New business and employment opportunities  
 3. Flagship project that has attracted further investment and development opportunities within the local area

**Description:** This highly successful regeneration project, which accommodates both shopping outlets and office space, has achieved additional success for the county by gaining awards from regional and national industry bodies.



## Raising Productivity

- Employment
- Enterprise
- Business Support
- Innovation

**Project:** **Lincoln Performing Arts Centre (LPAC)**  
**Lead Partner:** University of Lincoln  
**Key benefits:** 1. Vital contemporary arts centre for Lincoln University  
 2. State of the art conference venue for businesses  
 3. Tourist attraction for Lincoln city centre

**Description:** Officially opened on 20 January 2008, this new city centre venue accommodates a 450-seat theatre, offering music, dance, film, theatre and conferencing facilities.

**Project:** **Lincolnshire Business Enterprise Centres**  
**Lead Partner:** Local authorities  
**Key benefits:** 1. Professional office accommodation for new and existing businesses  
 2. Dedicated centres for advanced business support  
 3. Countywide hubs to promote and stimulate innovation and enterprise

**Description:** The creation of four new enterprise centres (innovation and nurtured workspace) in Lincoln, Boston, Louth and Holbeach. A centre in Gainsborough is being built at the moment and additional centres are planned for Grantham, Spalding and the Deepings.

## Innovation Lincolnshire

**Lead Partner:** City of Lincoln Council

Innovation Lincolnshire is a flagship programme that delivers innovation support directly to the Lincolnshire business community. A team of dedicated business and innovation experts provides specialist help to eligible businesses in East and West Lindsey, North Kesteven and parts of Lincoln City and Boston. Working with the businesses, they identify innovation opportunities, which can be progressed via a combination of specialist mentoring and grant aid.

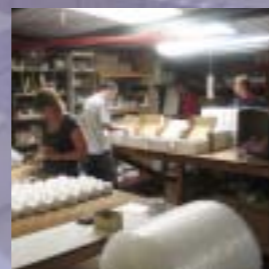
Innovation Lincolnshire is a catalyst for regeneration and during the year has helped more than 40 Lincolnshire businesses to improve their performance, efficiency, profitability and overall competitiveness. Just two of the businesses that received support during the year were:

### Pozzani Pure Water Plc, Louth

Innovation Lincolnshire has helped Pozzani Pure Water Plc to develop a revolutionary new water filtration product for domestic and commercial use that will be a world first.

The mentoring and support provided by Innovation Lincolnshire will enable Pozzani to keep the design and manufacture of its innovative filter cartridge in the UK rather than outsourcing the work overseas. Innovation Lincolnshire researched polymer industry experts to work with Pozzani to finalise the design and Pozzani now has access to facilities for rapid prototyping and mould flow design.

The new type of water filter cartridge fits an existing housing, improves performance and has been designed to be easily recycled.



### webitpr, North Hykeham

An Innovation Lincolnshire grant has helped webitpr, an online news distribution and monitoring business, to develop and promote a highly innovative social media news release service that has attracted a number of global blue-chip companies including ITV.

webitpr is the first UK business to offer the service, Realwire, which gives journalists and bloggers factual information in an accessible format without 'spin'.

webitpr went on to win a Business Award for Innovation at the Lincolnshire Echo Business Awards 2008 for the unique service it provides to PR executives based in the UK and Europe.



## Achieving Equality

- Cohesive communities
- Economic renewal
- Economic inclusion

**Project:** **Toe of Frog, Lincoln**  
**Lead Partner:** Lincoln Community Development Partnership  
**Key benefits:** 1. Regeneration of a redundant listed building  
 2. New community and activity centre  
 3. Vital office space for community groups and support organisations

**Description:** This centre has become a focal point for the local community, which is helping to develop the skills of individuals and groups by providing access to training and advice.



**Project:** **Club's the Hub, Lincoln**  
**Lead Partner:** Lincoln City Football Club  
**Key benefits:** 1. Innovative scheme to provide community access to the facilities available at Lincoln City Football Club  
 2. Improving local community activities and training resources  
 3. Local base for community police to implement crime prevention initiatives

**Description:** The unusual community project and venue has maximised the use of the facilities hosted at this popular city attraction, plus has been a key factor in tackling crime related issues within the local area.



## Lincolnshire Enterprise Successes

- 140 new businesses
- 511 businesses received support
- £14 million additional funding attracted to Lincolnshire

## Lincolnshire Enterprise Successes

- 1109 jobs created or safeguarded
- 1882 people completed skills training
- 401 people assisted to get jobs